

PLATFORM INTEGRATION

LightVAULT integrates the Custos watermarking and blockchain tracking directly into their existing platform.

CUSTOMER NEED

The LightVAULT platform was developed as a next-generation delivery platform for an industry that is in dire need of modernisation. It addresses the needs of both distributors and independent filmmakers alike, offering an end-to-end solution for the secure storage, QC, conversion and delivery of film assets to clients worldwide.

In their words: "As a producer and distributor, I face the challenges of deliverables on a weekly basis. It's difficult to navigate in the deadline-driven delivery environment, and there's also no true way of ensuring your content only gets into the hands that you want."

THE CUSTOS-POWERED SOLUTION

The LightVAULT platform integrates directly with the Custos Watermarking API. When producers upload content to the LightVAULT secure cloud, the API is called, and the content is processed for watermarking.

When a user of the LightVAULT platform distributes their content through the platform, a unique watermark with a Blockchain tracker is added to each copy. On top of the automated tracking of leaks, the invisible watermark is more robust and less intrusive than a visible watermark. It is a "secure screener platform that keeps your films protected through forensic watermarking, eliminating the need for invasive onscreen watermarks."

With Custos protecting the content on the platform, the LightVAULT team can focus on providing a great service to their users.



LightVAULT is a Canadian-based encrypted cloud server which manages content delivery to networks and buyers with conversion, localization, quality control, mastering, and re-packaging services. They deliver films to buyers and broadcasters worldwide, including Netflix, Paramount, iTunes, and AmazonPrime.

IMPACT

The platform has been a great success, with customers from all over the industry using it to distribute their content. The integration with the Custos Watermarking API has meant that the platform has experienced zero leaks to date.

With Custos securing all the ir content, the LightVAULT team could put all their focus into building a great user experience.