PLATFORM INTEGRATION

LightVAULT integrates the Custos watermarking and blockchain tracking directly into their existing platform.

CUSTOMER NEED

Custos developed the LightVAULT platform as a next-generation content delivery platform, for an industry that is in dire need of modernization. It addresses the needs of both distributors and independent filmmakers alike, offering an end-to-end solution for the secure storage, QC, conversion, and delivery of film assets to clients worldwide.

In their words: "As a producer and distributor, I face the challenges of deliverables on a weekly basis. It's difficult to navigate in the deadline-driven delivery environment, and there's also no true way of ensuring your content only gets into the hands that you want."

THE CUSTOS-POWERED SOLUTION

The LightVAULT platform integrates directly with the Custos Watermarking API. When producers upload content to the LightVAULT secure cloud, the API is called, and the content is processed for watermarking.

When a LightVAULT platform user distributes their content through the platform, a unique watermark with a Blockchain tracker is added to each copy. On top of the automated tracking of leaks, the invisible watermark is more robust and less intrusive than a visible watermark. It is a "secure screener platform that keeps your films protected through forensic watermarking, eliminating the need for invasive onscreen watermarks."

With Custos protecting the content on the platform, the LightVAULT team can focus on providing an excellent service to their users.

LightVAULT is a Candian-based encrypted cloud server that manages content delivery to networks and buyers, along with conversion, localization, quality control, mastering, and re-packaging services. They deliver films to buyers and broadcasters worldwide, including Netflix, Paramount, iTunes, and AmazonPrime.

IMPACT

The platform has been a great success, with customers from all over the industry using it to distribute their content. The integration with the Custos Watermarking API has meant that the platform has experienced zero leaks to date.

With Custos securing all their content, the LightVAULT team could put all their focus into building a great user experience.

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OTHER RESOURCES AVAILABLE

CUSTOS FOR FILM PRODUCTION COMPANIES

A case study that looks at how a South African-based film and T.V. production company, Marche Media, secured its production and film promotion workflows from piracy.

CUSTOS FOR BUYER-SELLER NETWORKS

A case study that looks at how a media rights holder and distributor stopped leaks in its network with a bespoke buyer-seller platform built by Custos.

CUSTOS FOR EDUCATIONAL COURSE CONTENT

A case study that looks at how a large research university integrated Custos' technology with its Moodle learning management system to stop students from selling university IP online.

CUSTOS FOR CONFIDENTIAL DOCUMENTS

A use case that explains how Custos' technology can be integrated to protect businesses from costly data breaches.

Find these resources at custostech.com/resources.

CUSTOS