MOODLE INTEGRATION

Academic Gateway needed to protect its premium educational content from pirate resellers. The Custos watermarking and blockchain tracking is integrated into Moodle for seamless protection and tracking.

CUSTOMER NEED

Academic Gateway is a provider of premium education content in Switzerland. A strong differentiator for this educational institution is its quality content, which is tailor-made to help students perform.

When the content is redistributed by pirate resellers, not only does Academic Gateway lose revenue, but the students don't get access to the ancillary services such as individual care and supervised study. This reduces the efficacy of the program and is a threat to the brand integrity of Academic Gateway.

Academic Gateway needed a way to identify pirates and deter future piracy of their material, specifically by platforms that resell the content to unknowing students.

THE CUSTOS-POWERED SOLUTION

The Custos document watermarking technology integrates with the existing Moodle system. All documents distributed on the platform contain unique watermarks with blockchain trackers.

Infringing content found online can be traced back to the uploader; stopping piracy at the source.

The integration is designed to not affect the day to day operations of the learning management platform, meaning that content can remain protected without interfering with students and faculty.

academic gateway
www.academic-gateway.ch

INTEGRATION

The Custos Watermarking Module integrates into existing Moodle platforms. All content moving through the platform is watermarked and tracked.

IMPACT

The students now know that their content is tracked, and any unauthorized sharing can be traced back to them. Any redistribution of the course content will be tracked, logged, and the associated infringer identified. Usage analytics gives the content creators deeper insights into how their content is consumed.

The Custos integration provides a turnkey solution to protect the content and track infringement, maintaining the brand integrity of Academic Gateway.

CUSTOS MEDIA TECHNOLOGIES

CUSTOS

CONTACT

✉ sales@custostech.com

📞 +27 21 808 9505

🐦 @CustosTech

🌐 custostech.com

📍 LaunchLab, Hammandshand Rd
Stellenbosch, 7600, South Africa

OTHER RESOURCES AVAILABLE

CUSTOS FOR FILM PRODUCTION COMPANIES

A case study that looks at how a South African-based film and TV production company, Marche Media, secured its production and film promotion workflows from piracy.

CUSTOS FOR BUYER-SELLER NETWORKS

A case study that looks at how a media rights holder and distributor stopped leaks in its network with a custom buyer-seller platform built by Custos.

CUSTOS FOR CONFIDENTIAL DOCUMENTS

A use case that explains how Custos' technology can be integrated to protect businesses from costly data breaches.

CUSTOS FOR CONTENT DELIVERY PLATFORMS

A case study that looks at how Canadian-based company, LightVAULT, integrated Custos' technology to secure their content delivery workflows.

Find these resources at custostech.com/resources.