## CUSCOSRESOURCES

## A secure cross-functional collaboration platform for media production and distribution

Good security is effective without interfering with your work. Great security is effective while making you more productive. The Custos platform uses patented blockchain technology to provide broad and seamless data security while enhancing collaboration through smart workflows.



Secure Collaboration



Blockchain Security



Customizable Roles



Customizable Workflows

## Case Study

Film distributors use the Custos Resources platform to market produced projects to local and international distributors. Films are uploaded to the cloud platform, whereafter trailers, posters and press pictures are added to the project. Projects are securely shared with potential buyers who can access the rich media associated with the project. Over 800 000 film projects have been distributed with the Custos blockchain security, with a 100% success rate.

- An administrator creates a new project and invites relevant roles
- A **producer** uploads the full cut of a movie
- A trailer-maker downloads the movie and uploads a trailer
- A **photographer** uploads photos
- An artist downloads photos and uploads a poster
- **Film buyers** are notified about new projects and can view trailers, meta-data, posters, and full secured copies of screeners.

